



2020 EXPO-CONFERENCE SPONSOR PACKAGES

| SPONSOR | | | | | |
|---|---------|----------|---------|--------|--------|
| | MAIN | PLATINUM | GOLD | SILVER | BRONZE |
| Package value in Euro | 4000 | 3000 | 2000 | 1000 | 800 |
| e-Romanian Security Fair 2020 | | | | | |
| Custom booth | ✓ | | | | |
| Standard booth | | ✓ | ✓ | | |
| Custom profile on the event platform | ✓ | ✓ | ✓ | | |
| Listing the partner in the presentation area on the event platform | ✓ | ✓ | ✓ | | |
| Messages, exchange business cards and set up meetings on the event platform | ✓ | ✓ | ✓ | | |
| Conference 2020 | | | | | |
| Mention of the partner in the official opening of the conference | ✓ | ✓ | | | |
| Partner logo on the event page of the ARTS site (www.arts.org.ro) | ✓ | ✓ | ✓ | | |
| The partner's logo in the conference agenda | ✓ | ✓ | | | |
| 1 representative of the partner present at the panel discussions | ✓ | | | | ✓ |
| 15 min / partner - company presentation | ✓ | ✓ | | | |
| Presentation of a case study or a project | ✓ | ✓ | | ✓ | |
| Interview | ✓ | ✓ | | | |
| Online & multimedia advertising | | | | | |
| Logo on the main page of the event with the link to the official website of the partner | ✓ | ✓ | ✓ | | |
| Logo in the newsletter campaign of the event | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company profile on the event page (logo and short description – RO/EN) | ✓ | ✓ | ✓ | | |
| Electronic invitations for partner databases | ✓ | ✓ | ✓ | ✓ | ✓ |
| 1 Press release or short article in the newsletter campaign sent by the organizer | ✓ | ✓ | ✓ | | |
| Recorded statements and videos played on ARTS YouTube and Facebook channels | ✓ x 60' | ✓ x 40' | ✓ x 20' | | |
| Alarma Magazine e-format | | | | | |
| Logo on event poster | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo and profile in the exhibitors category | ✓ | ✓ | ✓ | | |
| 1x A4 Advertising | ✓ | ✓ | ✓ | | |
| 1 x A4 Article | ✓ | ✓ | | | |
| Interview | ✓ | | | | |
| Special services | | | | | |
| Access to the database with the participants through the event platform | ✓ | ✓ | ✓ | ✓ | ✓ |
| Statistics and reports with the information collected through the platform, online interactions, session registrations, speaker and partner profiles, session feedbacks, etc. | ✓ | ✓ | ✓ | | |