



Arta de a trăi în siguranță.



## **CONFERINȚA NAȚIONALĂ A A.R.T.S.**

**Siguranța și securitatea cetățeanului și a comunității  
Aportul tehnicii de securitate**



# CERTALARM AISBL



**CERTALARM -**  
*the Quality Mark  
for Fire  
& Security*

## EURALARM GA

<http://www.certalarm.de/>

<http://www.certalarm.org/>

# CERTALARM'S Goals



- A voluntary certification scheme intending to replace existing schemes using the current supply channels
  - accepted as sector scheme of the European Co-operation for Accreditation (EA)
  - applicable to Fire & Security products, systems and services
  - to ensure a high quality Test & Certification process over the product life cycle – products/services are sample tested
  - products tested to En54; En5013x and Technical Standards
  - one level playing field across Europe
  - create a Quality Mark to be recognised outside Europe
  - business to be supported and managed by stakeholders
  - open system – stringent acceptance criteria for partners
  - compliant with relevant European directives and norms
  - expedient process for innovations (where no standards are available)



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# Markets of *CERTALARM*

The markets that we work in for both products and services are:

- Electronic Fire and Life Safety Systems
  - Fire Alarms
  - Control devices; Door holders; Smoke Control Systems
- Evacuation Systems
  - Voice Evacuation
  - Emergency Lights
- Passive Fire Products
  - Thermal Activated Smoke Dampers
- Electronic Security Systems:
  - Intruder and Hold-up alarm Systems
  - Perimeter Alarms
  - Electronic protection of valuables & goods in stores; Article Surveillance
  - Manned tour equipment – for security guard tours
- Monitoring and Alarm Receiving Centres (ARCS)
- Alarm Transmission Systems
- Access Control System
- Image Detection Systems; CCTV and other related surveillance systems
- Lone Worker protection
- Social + Medical Alarm Systems
- Motor Vehicle Alarm Systems
  - Protection Mobile Objects
- Security Fog Devices / Systems
- Anti-Terrorist Protection Systems
- Security Robotic Systems



# CERTALARM'S Status



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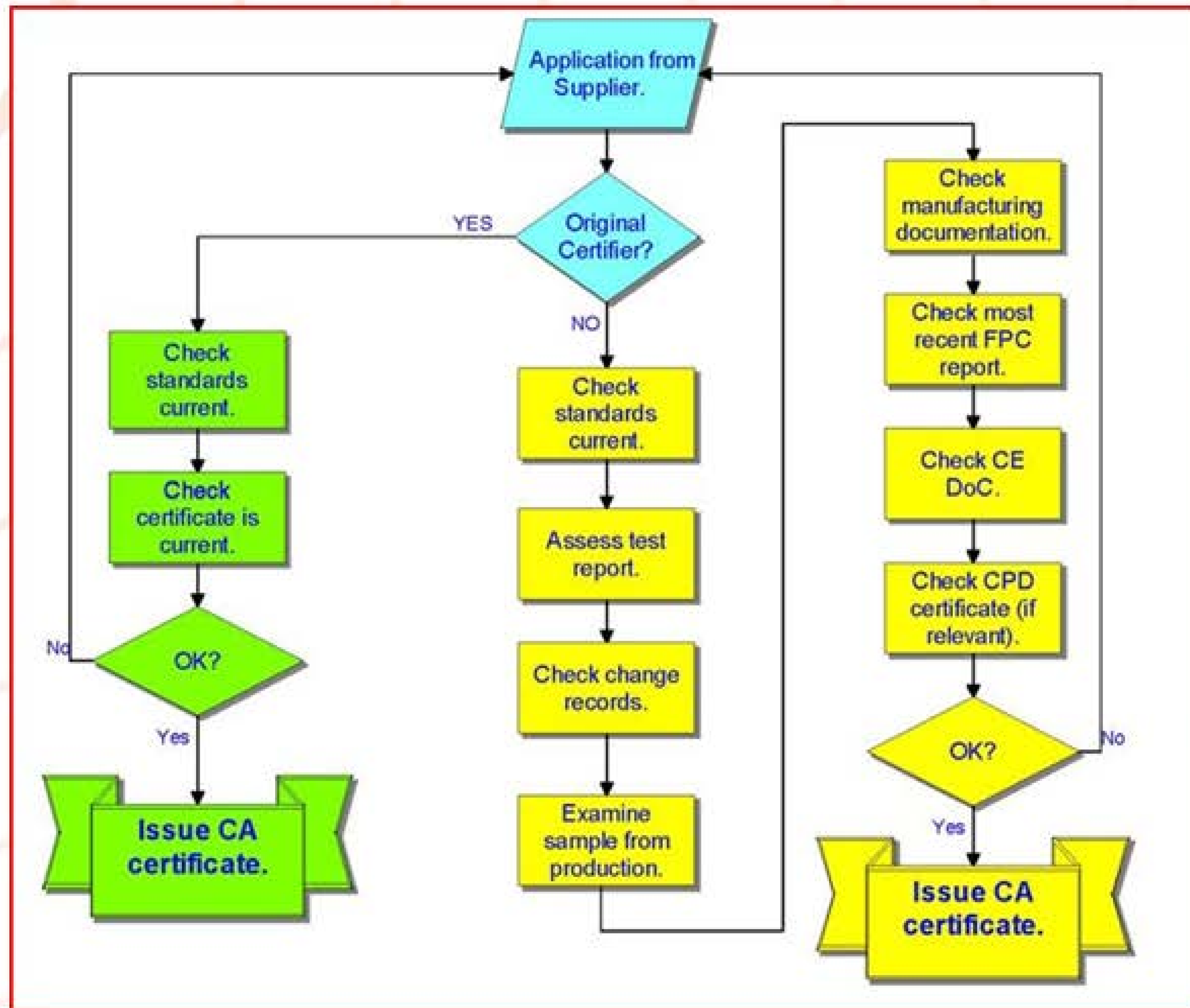
- Incorporated in Brussels 25<sup>th</sup> July as an AISBL not for profit business – Royal Assent granted September 2008
- 3 start-up Directors appointed from Euralarm
- Scheme Rules developed
- Web site live - <http://www.certalarm.org/>
- Trade Mark registered last 10 days
- Bank accounts opened in Brussels
- Startup capital funding in place
- 4th June Brussels kick off will widen the board so that directors will be:
  - Derek Harrington
  - Hansjurg Mahler
  - Jos van Kampen (retires as a director)
  - Daniel Demuth ANPI appointed as a director
  - Wouter Blom Telification appointed as a director
- Nominate TAG – Discuss & develop business plan
- Recruit General Manager
- Inauguration GA September 2009
- **STARTUP 1<sup>ST</sup> OCTOBER 2009**

# CERTALARM

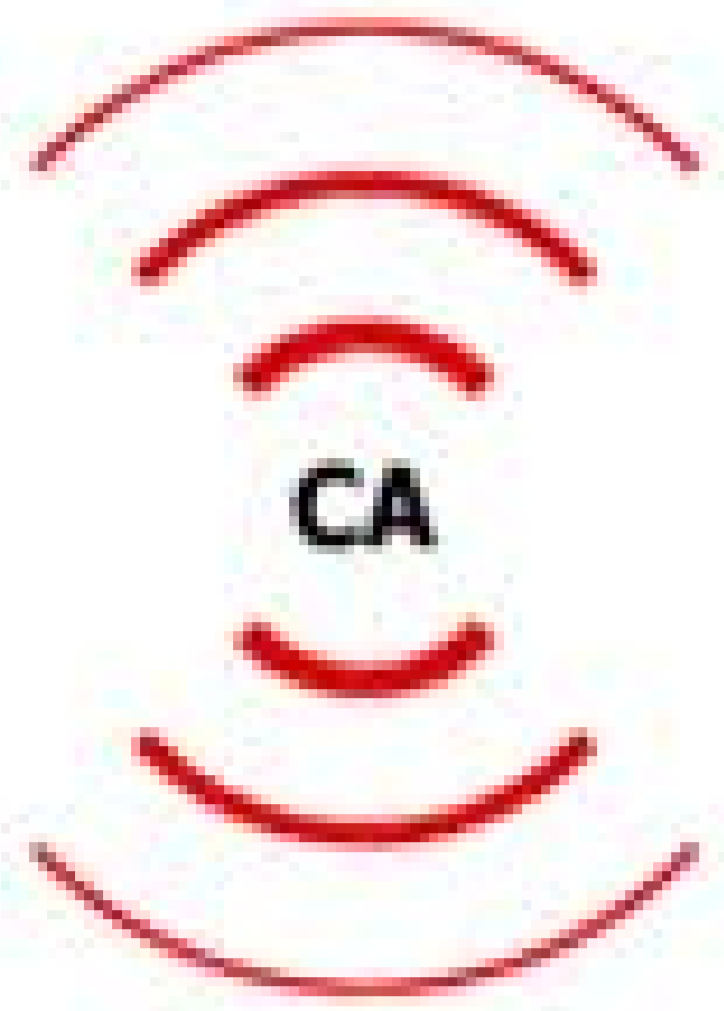
## certificate transfers



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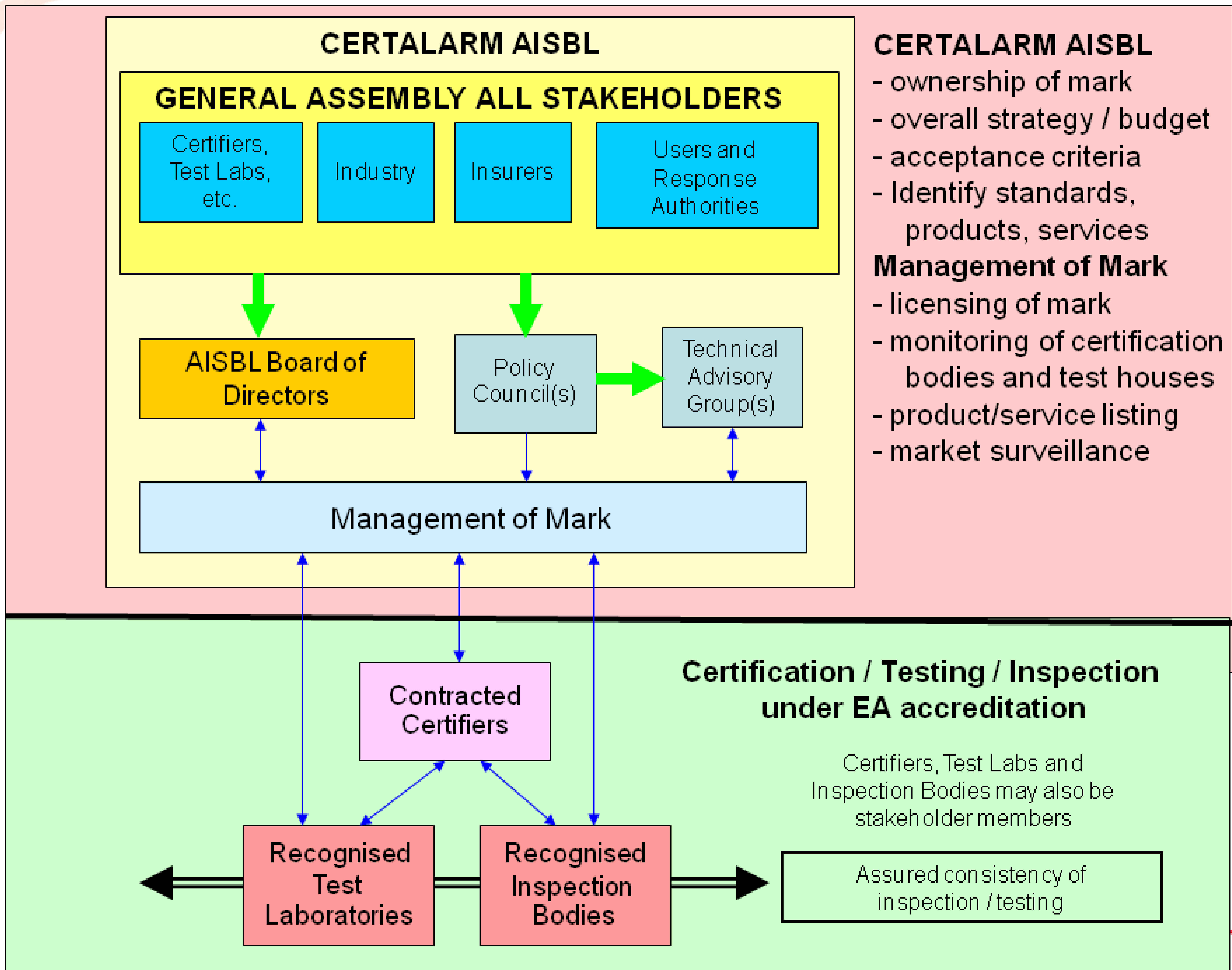
# CERTALARM'S Stakeholders



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- ANPI (Belgium)
- DNV (Norway)
- Telification (Netherlands)
- Euralarm (Switzerland)
- Zurich Insurance (Switzerland)
  
- **PARTNERS**
- DBI (Denmark)
- Delta (Denmark)

# CERTALARM - THE ORGANISATION



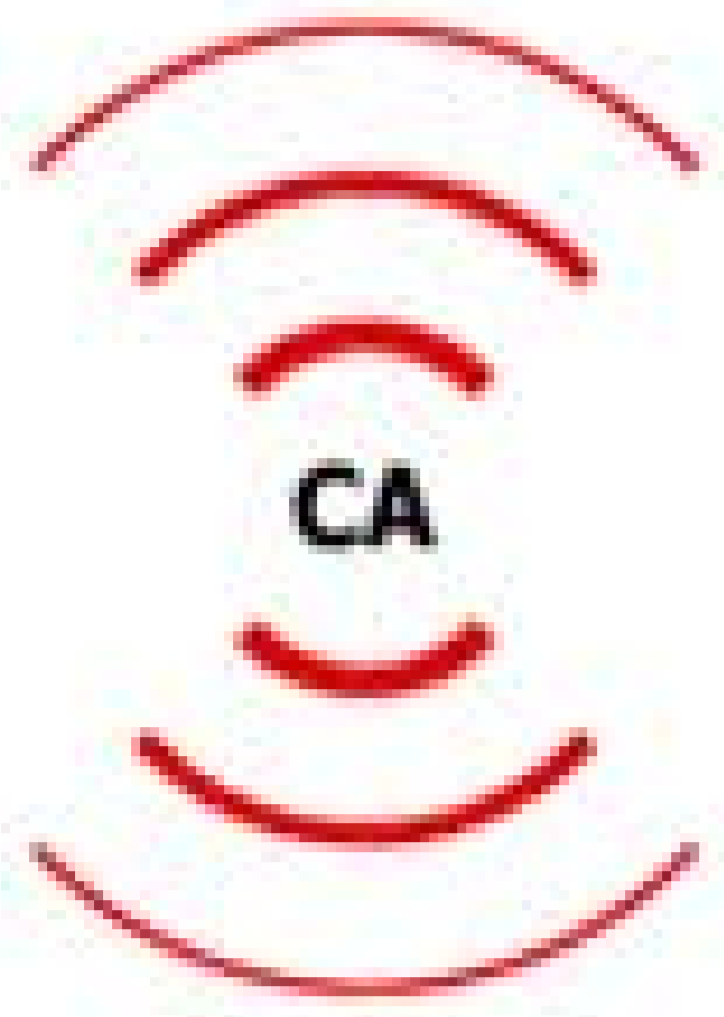




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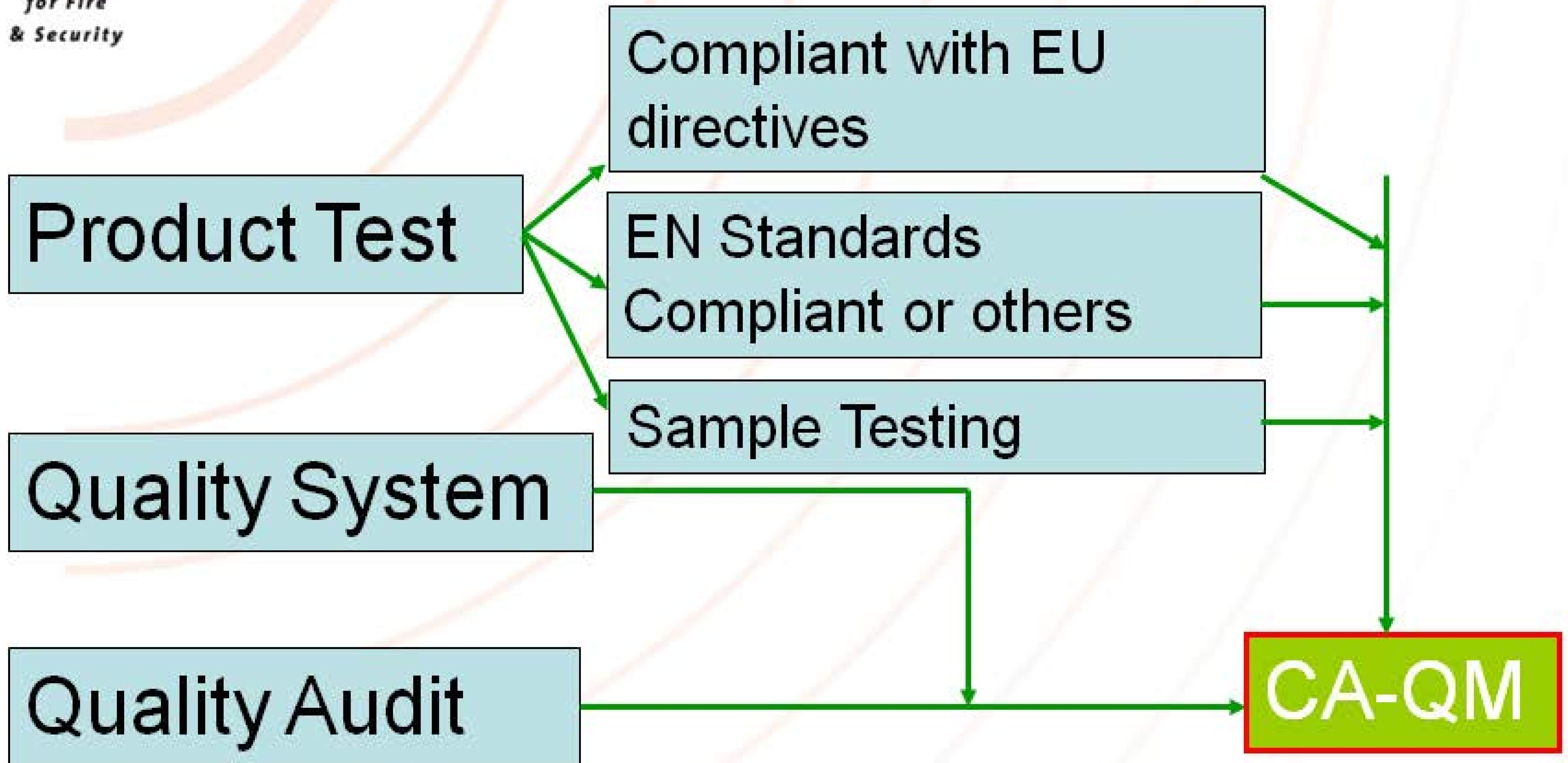
# Products of *CERTALARM* Scheme

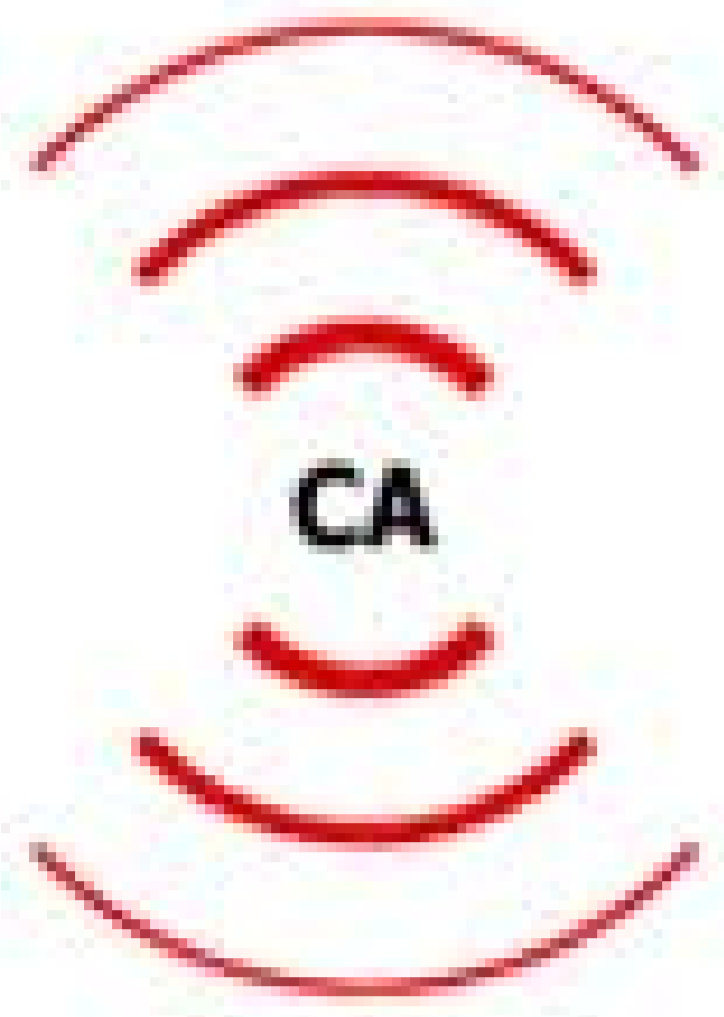
- The products of CERTALARM scheme(s) are:
- Phase 1
  - Product and Systems Certification to the scheme rules
- Phase 2
  - Services Certification with site inspections to verify process
  - Competency Certification of employees



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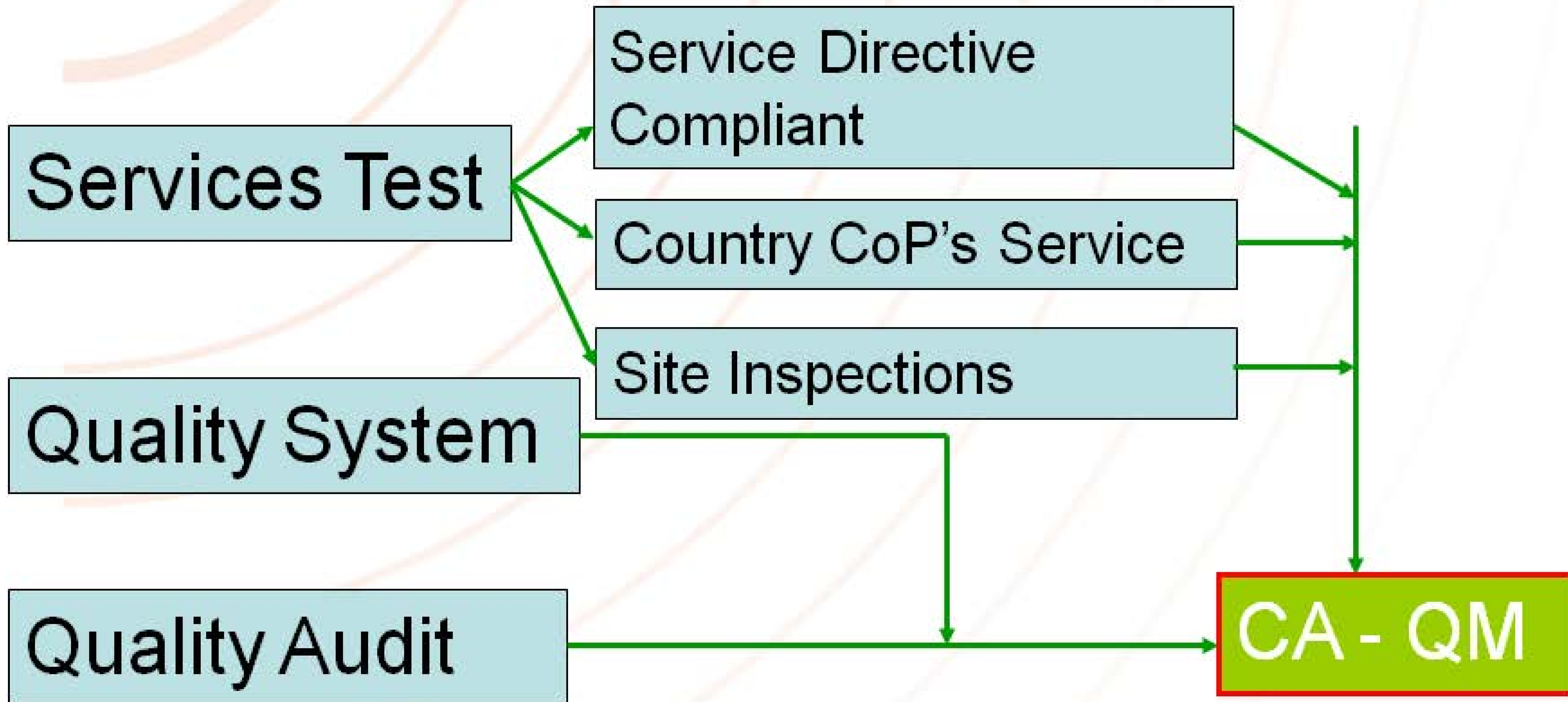
# CERTALARM Process for Products

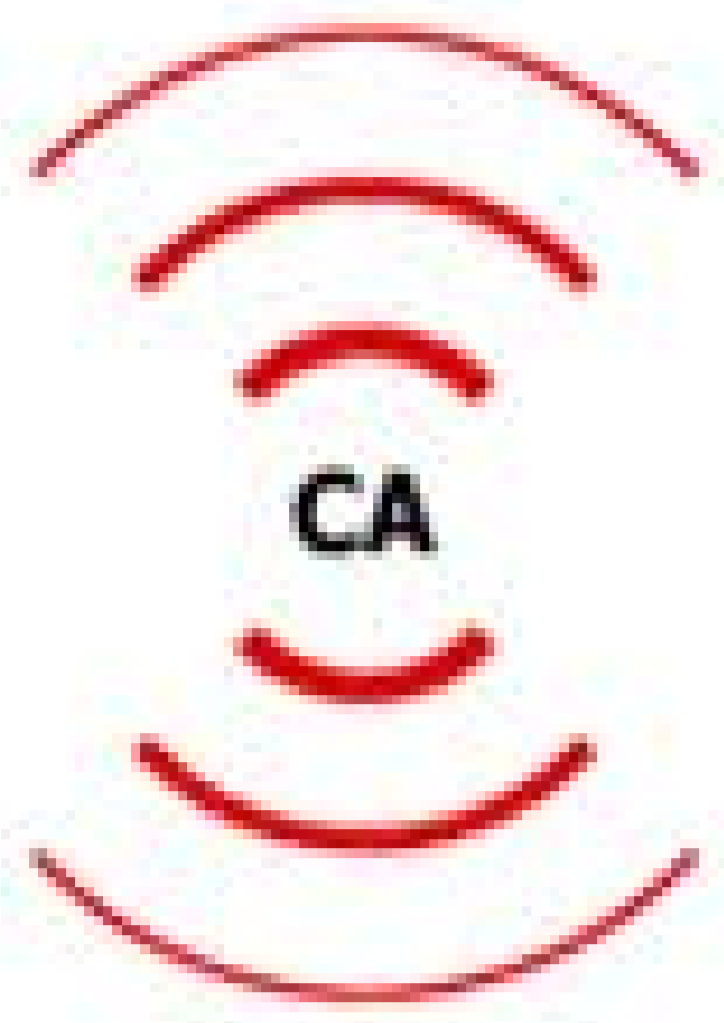




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# CERTALARM Process for Services





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# CERTALARM Benefits

- Ensures consistent uniform high quality across Europe over product life cycle
- Increases industry efficiency, accelerates market entry at reduced cost
- Facilitates product innovation and product/system upgrades
- Reduces project costs for users
- Eliminates test cost duplication
- Improves transparency for Customers – Designers – Insurers – Building Owners
- Saves human life and protects properties
- Assists cross border trading
- Supports the Services Directive and the new approach directives
- Reduces fire losses, thefts and damage losses
- Protects the environment



# Press & Public Relations Contact



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- **press contact**

- Shaw & Underwood is a UK based PR consultancy with wide-ranging expertise and experience in the international fire and security markets.

Requests for further information/clarification

Copies of press releases (English, French, German)

Comments from CERTALARM on fire and security issues

Articles on the certification process/markets

Request to be added to PR distribution lists

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Fax: +44 (0)121 666 6551

e-mail: [christwigger@shawandunderwood.co.uk](mailto:christwigger@shawandunderwood.co.uk)

- **public relations contact**

- PLATO Communication is a public relations and public affairs consultancy based in Berlin, Germany, and Brussels, Belgium.

For information on CERTALARM's political positions and stakeholder events, please contact

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